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16th October 2023

Dear Principal,

I'd like to introduce you to the "Gen Free – Let's Go Phone Free" Charter. Thank you for your collaboration with this initiative. Together, we can work to ensure the Wellbeing of all Primary School Pupils in Waterford City and County by encouraging our pupils to engage with other children *without* doing it through the use of Smartphones.

The Charter is quite simple – the aim is for our primary school pupils to be **FREE** from Smartphones, **FREE** from Social Media, **FREE** to be kids while they are primary school age. To introduce this to your school community, parents are simply asked to sign the charter and display it at home. It's important to note that this is a voluntary initiative for parents to engage with.

Please see 'Information Letter for Parents/Guardians' that can be shared with parents/guardians to explain this initiative.

Kind Regards,

Brian Barron